

## Condensed Resume for Robert Thomas -



2012

**Residence:** 5417 Bernard Avenue N, • Crystal, MN 55429  
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**Objective:** To gain employment in the field of Management, Marketing, or Sales with a forward thinking organization.

**Summary:** A seasoned, well rounded, team player with hands on, practical experience in many phases of doing business.

**Personal Philosophy:** One person can make a difference.

**Business Philosophy:** Quality is no accident

**Previous:** General Manager /TimeFrame Inc. - Anchorage, AK **1985 to 2002**

17 years of management in a technically developing, fast paced, digital printing environment with as many as 40 employees has given me experience in almost all phases of day to day business.

**Previous:** General Manager /Service Business Printing - Anchorage, AK **2002 to 2005**

Assumed the management of a recently acquired print shop. I computerized the estimating, work-orders, POS, and invoicing. I converted the copiers from analog to an all digital workflow with a design build front end and added large format color printing.

**Time off:** Two years with a combination of moving, travel, family remodeling projects, and an attempt at trying to accommodate a career change driving a long haul semi tractor trailer.

**Previous:** Operations Advisor/United Franchise Group - **12/2007 to 2/2010**

As part of the midwest support structure for the Sign-A-Rama & EmbroidMe brands, my job was to be a business advisor for all things related to the operation of the franchise. My job centered around marketing and sales training.

**Previous:** Manager/Sign-A-Rama - Maple Grove, MN **3/2010 to 6/2011**

I stepped in as the manager of a two person, full service sign shop. One of three sister stores head quartered out of Fargo, ND. My primary functions are sales, marketing, financial record keeping, production and supplies management.

**Current:** MN Representative for Sign-A-Rama Fargo, ND **6/2011 to Current**

Minnesota Sales representative. Direct sales, quotes, site surveys, production coordinator, installation coordinator. website manager & email marketing coordinator.

### Areas of Knowledge and Qualifications:

Direct Sales/PR Calls • iPad Marketing • Visual Marketing (signs) • Presentations • Trade Shows  
Event Coordination • Ideas/Creative Thinking • Product & Process Development • Customer Service  
Quality Control • Inside Sales • Outside Sales • Sales Training • Marketing • Travel Management  
Forms/Document Engineering • Working with Technology • Developing Marketing Materials

This is a general overview of my employment history and what I consider my strengths. I would consider either hourly or salary compensation. **More can be found at [www.robertromanthomas.com/professional/index.html](http://www.robertromanthomas.com/professional/index.html)**